

AMERICAN VEGAN CENTER

Discover the vibrant world of veganism today!



The American Vegan Center (AVC) is a welcoming cultural hub in Philadelphia's historic district with reliable information about vegan living and delicious vegan food in the city where the U.S. vegan and vegetarian movements began.





AVC Serves

- International visitors
- Vegan-curious people
- Vegans
- Local community
- General public

Starting Conversations

The eye-catching signage entices everyone to talk about veganism: from the in-store visitors who get customized personal service to the pedestrians a half-block away remarking how prevalent "vegan" is becoming. Did they also catch a glimpse of a cow in the building, beckoning them in? The Center's presence starts conversations, each creating its own ripple effect.



Visitors Say

- 66 The history tour was fantastic: thought-provoking, revelatory, and fun. If you're anywhere near Philly, go go go!!!
- 66 My daughter went vegan recently. I'm so happy I can find presents for her! From unique glass fruit earrings to a cute cow T-shirt and a simple cookbook, she will be excited for this gift basket that shows I'm starting to understand her choice. Thank you!
- The events are exactly what I was looking for. I'm the only vegan in my circle of friends and family. American Vegan Center helped me find my 'new family' and a place where I can volunteer to meet more people who share my values.

Step Inside!

Friendly experts are ready to help you find your way along the vegan journey.

- Taste delicious vegan food samples
- Explore a compassionate wardrobe
- Find an ethical compass
- Meet like-minded friends
- Receive restaurant dining advice



Browse & Buy

- Books
- Magazines
- Souvenirs
- Stylish vegan T-shirts
- Delicious vegan food
- Unique eco-friendly merch





Enjoy Events & Activities

- Talks
- Book signings
- · Cooking demos
- Meet and greets
- Open mic nights
- Veg history walking tours
- Selfies with Belle, the life-size plush cow





Visit Us

Come to Philly for the Liberty Bell. Stay for the Animal Freedom Bell! Join in the fun of exciting activities and camaraderie in the vegan movement.

Or visit for one minute virtually via YouTube



